Instablogs Launches Club for Bloggers

NEW YORK, NY. August 19, 2008– Instablogs today announced that it is opening its blog network membership by launching the Instablogs Club.

By opening its network, Instablogs now allows external blogs to become members of Instablogs Club and enjoy the benefits that the network members have been enjoying.

"We decided to open our network to external bloggers so that they can also enjoy some of our network benefits, including but not limited to traffic, ad sales, technology, and networking with our great members," Ankit Maheshwari, CEO of Instablogs, said.

"The Instablogs Club consists of those who host and maintain independent blogs and would like to avail our platform and showcase their content to millions of Instablogs readers each month. Our aim is to showcase the best blogs on a variety of topics and help bloggers get more exposure," he added.

The Club is looking for bloggers who are passionate about their blog – one that provides compelling content, consistent in his or her frequency of posting, and is willing to share their knowledge and expertise to other members of the Club.

Club members stand to benefit from Instablogs traffic, revenues, and a vibrant community of blog network members.

Launched in 2005, Instablogs Network enjoys more than 2.5 million page views per month. The Club will work to drive traffic to each member and benefit from this attention.

The Club will also assist its members earn through its interactive advertising sales team that will monetize each member's inventory. This way, members can focus on blogging and earn on the side.

The Club is currently accepting applications and will be announcing its first batch of members next month. Interested bloggers may apply online at http://www.instablogs.com/instablogs-club/.

For inquiries, please email dominic@instablogs.com